IN THE CLAIMS:

Claims 1-19 cancelled.

20. (currently amended) A method for transferring printing fluid onto a carrier material, comprising the steps of:

defining with print data picture elements of a print image to be printed onto the carrier material; and

influencing a surface tension of a prescribed volume of a printing fluid when printing a picture element dependent on the print data belonging to the picture element such that without significant change in volume, the printing fluid having a first surface tension causing a change of a surface shape of a surface of the printing fluid so that a portion of the surface contacts the carrier material to moisten[s] the carrier material, and does not touch the carrier material when the printing fluid has a second surface tension of said surface deviating from the first surface tension resulting in a shape of said surface such that the surface is positioned away from contact with the carrier material.

- 21. (previously presented) The method according to claim 20 wherein the first surface tension is greater than the second surface tension.
- 22. (currently amended) The method according to claim 20 wherein the first surface tension has a first value at which the surface of the printing fluid is arced outward into contact with the carrier material; and

the second surface tension has a second value at which the surface of the printing fluid is one of planar and arced inward <u>away from contact with the carrier</u> material.

23. (previously presented) The method according to claim 20 wherein the surface tension is varied by varying a temperature of the printing fluid.

- 24. (previously presented) The method according to claim 23 wherein additives to the fluid evaporate upon variation of the temperature.
- 25. (previously presented) The method according to claim 20 wherein the surface tension is varied by varying an ionization of the printing fluid.
- 26. (previously presented) The method according to claim 20 wherein the surface tension of a prescribed volume of the printing fluid is varied.
- 27. (currently amended) The method according to claim 26 wherein the volume is dimensioned such that it corresponds to <u>a</u> volume of printing fluid to be applied onto a picture element having a color of the printing fluid.
- 28. (previously presented) The method according to claim 27 wherein the volume is prescribed by a volume capacity of a depression.
- 29. (currently amended) The method according to claim 28 wherein <u>a</u> <u>plurality of</u> the depressions are arranged in fashion matrix-like on a drum-shaped surface.
- 30. (previously presented) The method according to claim 28 wherein the surface tension is influenced due to action of a radiation source directed through an aperture of the depression into an inside of the depression.
- 31. (previously presented) The method according to claim 20 wherein the surface tension is varied with the assistance of at least one of a temporally and topically drivable radiation source.

32. (previously presented) The method according to claim 20 wherein the printing fluid for all picture elements initially has a lower surface tension that is raised dependent on the print data.

33-38 (cancelled)

39. (currently amended) A method for transferring printing fluid onto a material, comprising the steps of:

defining with print data picture elements of a print image to be printed onto the material; and

influencing a surface tension of a quantity of a printing fluid when printing a picture element dependent on the print data belonging to the picture element such that the printing fluid when it has a first surface tension has a surface which is changed to a shape such that a portion of the surface contacts and thus moistens the carrier material, and does not touch the carrier material when the printing fluid has a second surface tension deviating from the first surface tension such that the surface has a shape which positions the surface away from contact with the carrier material.

40. (cancelled)